

# SPONSORSHIP DECK 2024



## 11<sup>th</sup> Annual **MULLIGANS FOR FAMILIES** Golf Tournament

**MONDAY, DECEMBER 9, 2024**

**11:30 AM SHOTGUN START**

**\*\*NEW LOCATION\*\***

**TALKING STICK GOLF CLUB**

SCOTTSDALE, AZ 85256

[FamilyPromiseAZGolf.com](http://FamilyPromiseAZGolf.com)





# MISSION AND IMPACT

## MULLIGANS FOR FAMILIES GOLF TOURNAMENT

Since its inception in 2014, the Mulligans for Families Golf Tournament continues to grow bigger and better each year, netting over \$640,000 total profit to assist Family Promise in their mission to combat family homelessness in our community.

## FAMILY PROMISE OF GREATER PHOENIX

In our 26th year, Family Promise is still committed to providing both hope and effective intervention to homeless families with children who are determined to achieve self-sufficiency. We understand that each family has unique needs, which is why we offer a wide range of services. From prevention to emergency shelter (including pet shelter), to transitional housing and graduate support services, we facilitate a smoother transition for families as they work towards independence. These services equip families with life skills and assist them in securing suitable childcare, schools, housing, and employment opportunities. Throughout their journey, we offer encouragement through collaboration with the local community. With an annual outreach that extends to over 200 families, Family Promise proudly boasts a remarkable success rate. This signifies that a majority of the families we serve not only stay together, but also achieve sustainable housing for a brighter future. For more information about Family Promise of Greater Phoenix, visit [www.familypromiseaz.org](http://www.familypromiseaz.org).



"We lost our home but Mama said Family Promise is going to help us."

## WHY SPONSOR?

Your participation as a golfer, sponsor, or donor will allow us to continue vital work in our community.

**Birdie Sponsorship**  
**\$4,000**

Funds almost a year of our pet sanctuary by helping to pay for food, supplies, veterinary care, and caretakers.

**Eagle Sponsorship**  
**\$6,000**

Provides twelve working and interviewing families with two weeks of state-licensed childcare.

**Ace Sponsorship**  
**\$10,000**

Covers the cost of transportation for three months to connect families to our hosting community partners.

**Title Sponsorship**  
**\$25,000**

Rescues five families from homelessness by providing social services to facilitate self-sufficiency.



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# WAYS TO GET INVOLVED

**With the Mulligans for Families Charity Golf Tournament, you have the opportunity to partner with a world-class community organization that changes lives. There are many ways you can support Family Promise of Greater Phoenix:**

- **PARTICIPATE AS A GOLFER**

Join us for some fun on the course, while helping homeless families with life-changing mulligans. By participating, you are supporting a worthy cause and serving our local community.

- **BECOME A GOLF SPONSOR**

Did you know that sponsoring an event can have a higher return on investment than a full year of active marketing and advertising? We have developed sponsorships for all budgets and commitment levels.

- **MAKE A MONETARY DONATION**

Because Mulligans for Families is spearheaded by a group of passionate leaders, the return on investment is very high. Every dollar you donate is matched three times over by community and in-kind resources.

- **PROVIDE IN-KIND RESOURCES**

Donations such as weekend getaways, golf merchandise and play, experiences like theater or sports team tickets, gift baskets, and gift cards all make great items for our raffle prizes and our silent and live auctions at the event. Family Promise of Greater Phoenix also maintains a needs list and an Amazon Wish List to assist our families with the daily essentials. Visit [familypromiseaz.org](http://familypromiseaz.org) to view these lists.

- **VOLUNTEER ON EVENT DAY**

Helping on the day of the event is another fun way to let the community know you are a supporter of Family Promise. There are a variety of volunteer opportunities, and we'd love to have you join us.



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# EVENT DETAILS & GOLF PRICING

**Monday, December 9, 2024**  
**= 11:30 AM Shotgun Start =**

**\*\* NEW LOCATION \*\***

## Talking Stick Golf Club

9998 E. Talking Stick Way  
Scottsdale, AZ 85256

### Schedule of Events

#### **10:00AM Registration Opens**

- Player Check-In
- Lunch Served
- Silent Auction Opens
- Super Ticket Purchase
- Raffle Ticket Drop

#### **11:30AM Shotgun Start**

- 4-Person Scramble Format

#### **5:00PM 19th Hole Celebration**

- Dinner Buffet
- Silent Auction Final Bids
- Raffle Prize Pick-Up
- Live Auction
- Awards Announcements

### Golf Entry

**\$350** Per Individual

**\$1,400** Per Foursome

**\$2,000** Corporate Foursome  
(1 Foursome + 1 Tee Sign)

#### **Entry Fee Includes:**

- 18 Holes of Beautiful Golf
- Player Swag Bag
- 2 Drink Tickets
- Complimentary Box Lunch
- 19th Hole Awards Dinner
- Hole-In-One Opportunities
- Long Drive Contest
- Closest to the Pin Contest
- Team Awards & Contest Prizes
- Prizes for On-Course Contests

### VIP Package

#### **UPGRADE TO VIP STATUS!**

**Add on your Super Ticket**  
**for only \$60 per player!**

#### **VIP Package Includes:**

- Golf Entry Fee
- Super Ticket (\$100 value)

#### **Super Ticket Includes:**

- (5) Regular Raffle Tickets (\$20 value)
- (2) Mulligans (\$20 value)
- Golf Ball Launcher Shot (\$20 value)
- Drone Drive Hole (\$20 value)
- Putting Contest Entry (\$20 value)

Prepaid Super Tickets are \$60 per player. Super Tickets purchased at the event are \$75 per player.



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# SPONSORSHIP OPPORTUNITIES

	Title Sponsor*	Ace Sponsor	Eagle Sponsor	Birdie Sponsor	Corporate Foursome	Specialty Sponsor
	\$25,000	\$10,000	\$6,000	\$4,000	\$2,000	Prices Vary
<b>GOLF BENEFITS</b>						
Golf Spots Included	12	8	4	4	4	0
Super Tickets Included	12	8	4	0	0	0
<b>PROMOTION</b>						
Exclusive Recognition as the Official Title Sponsor	√					
Promotion on all Event Marketing Materials & Signage	√					
10' Feather Banners	√					
3x5 Banner	√	√	√			
Swag Bag Inclusion	√	√	√			
Choice of One Exclusive Sponsorship	√	√	√	√		√
Logoed Product Specific to your Exclusive Sponsorship	√	√	√	√		√
Event Website Recognition	√	√	√	√	√	√
Social Media Recognition	√	√	√	√	√	√
Main Banner Inclusion	√	√	√	√	√	√
Tee Sign	√	√	√	√	√	√
<b>EVENT DAY BENEFITS</b>						
Reserved Seating at the 19th Hole Celebration	√					
Marketing Table at Event	√	√	√	√		
Special Sponsor Acknowledgement	√	√	√	√		

\*a 2-year Title Sponsorship commitment is available for \$40,000 (a \$10k savings)



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## SPONSORSHIPS

### Title Sponsor \$25,000\*

Bring an abundance of visibility to your organization on and off the course!

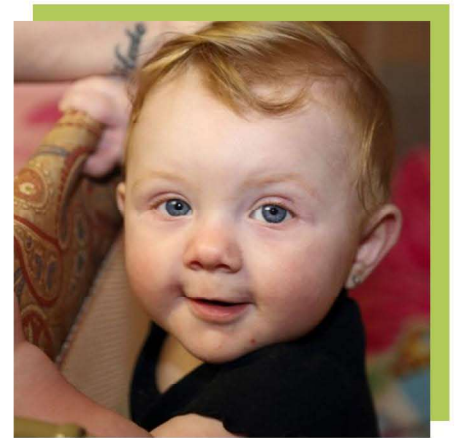
#### HIGHLIGHTS

▷ Exclusive Recognition as the Official Title Sponsor

Plus,

- Logo Inclusion on all Event Marketing Materials & Signage
- (3) VIP Foursomes
- Company Logo on 18 Pin Flags
- (2) Feather Banners
- (1) 3 x 5 banner
- (2) Tee Signs with Optional Marketing Table on a Tee Box or at Registration
- Swag Bag Inclusion
- Reserved Seating at the 19<sup>th</sup> Awards Dinner

\* 2-Year commitment available for \$40,000 (\$10k savings)



### Ace Sponsor \$10,000

Garner maximum exposure as an exclusive ACE Sponsor!

#### HIGHLIGHTS

Choose One Exclusive Sponsorship:

- ▷ Swag Bag Sponsor
- ▷ 19<sup>th</sup> Hole Party Sponsor

Plus,

- Two VIP Foursomes
- One 3 x 5 Banner
- Tee Sign with Optional Marketing Table
- Custom Branded Signage Specific to your Sponsorship
- Swag Bag Inclusion

HELP US CREATE A WORLD WITHOUT FAMILY HOMELESSNESS



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# SPONSORSHIPS

## Eagle Sponsor \$6,000

Get your brand noticed through one of these sponsorship investments!

### HIGHLIGHTS

Choose One Exclusive Sponsorship:

- ▷ Beverage Cart & Drink Tickets
- ▷ Driving Range Sponsor
- ▷ Super Ticket Sponsor
- ▷ Golf Cart Sponsor
- ▷ Birdie Sinker Sponsor
- ▷ Tee Marker Sponsor
- ▷ Pin Flag Pole Sponsor
- ▷ Lunch Sponsor

Plus,

- (1) VIP Foursome
- (1) 3 x 5 Banner
- (1) Tee Sign with Optional Marketing Table
- Custom Branded Signage Specific to your Sponsorship
- Swag Bag Inclusion

## Birdie Sponsor \$4,000

Exceptional opportunity to sponsor an exciting on-course contest!

### HIGHLIGHTS

Choose One Exclusive Sponsorship:

- ▷ Ball Launcher Sponsor
- ▷ Longest Drive Sponsor
- ▷ Closest to the Pin Sponsor
- ▷ Beat the Pro Sponsor
- ▷ Putting Contest Sponsor
- ▷ Drone Drive Sponsor
- ▷ Hole-in-One Sponsor (2 available)

Plus,

- (1) Foursome
- (1) Tee Sign with Optional Marketing Table
- Custom Branded Signage Specific to your Sponsorship

## Specialty Sponsorships

(These sponsorships do NOT include golf spots.)

**Golf Ball Sponsor\***  
(1 available)  
**\$3,000**

**Water Bottle Sponsor\***  
(1 available)  
**\$1,500**

**Photography Sponsor\***  
(1 available)  
**\$1,000**

**Golf Tee Sponsor\***  
(1 available)  
**\$1,000**

**Koozie Sponsor\***  
(1 available)  
**\$1,000**

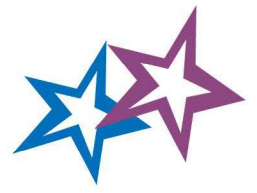
**Tee Sign Sponsor**  
(Unlimited)  
**\$750**

\*Sponsorships must be confirmed by 10.15.24 in order to meet production deadlines.



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# FEATURED SPONSORS (2023)

## TITLE SPONSOR

**optima**<sup>®</sup>

## ACE SPONSORS

**Vadnais Family**

## EAGLE SPONSORS

West Family Foundation

Banner | aetna

McGady & Associates



## BIRDIE SPONSORS



## CORPORATE SPONSORS

Banucci Family Foundation



PEOPLE ASSET SOLUTIONS

Gary & Joanne Mizell



## SPECIALITY SPONSORS







## LET'S PARTNER

**For all sponsorship inquiries, please contact:**

### TOURNAMENT CONTACTS

**KEVIN MAXWELL**

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**STACY PRAY**

*Event Manager*

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### FAMILY PROMISE OFFICE

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Scottsdale, AZ 85251

**Phone**

480-659-5227

**Website**

familypromiseaz.org



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